

2020 industry prospectus

A blue silhouette of a city skyline with various building shapes, including domes and spires, positioned above the main text area.

Advances in Glaucoma Research and Clinical Science

Amsterdam, The Netherlands
SEP 30 – OCT 1, 2020

More info? www.glaucomacongress.com

Save the date!
SEP 30–OCT 1, 2020
Amsterdam, The Netherlands

A blue silhouette of a city skyline with various building shapes, including domes and spires, positioned above a large blue trapezoidal shape that tapers to the right.

**Advances in
Glaucoma Research
and Clinical Science**

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**Advances in
Glaucoma Research
and Clinical Science**

Amsterdam, The Netherlands

SEPTEMBER 26-28, 2019

Research



MISSION

The New Concepts in Glaucoma book series initiative has been expanded with an annual meeting in Amsterdam.

The series is neither book nor journal. Books are infrequently edited and rarely up-to-date for more than a year or two; journals are really devoted to the standard experimental format and no longer permit authors to wander into speculation or lengthy discussions of what might come next. There is room for a plurality of publishing approaches. All of these formats have their place and all have different purposes in moving a field forward.

This format is designed to allow us to consolidate new information, and to promote the opportunity for speculation in glaucoma. It does so in both the basic sciences and clinical sciences. It is our hope that this consolidation of hypotheses and theories, along with presenting new theories will propel us toward a more rapid cure for glaucoma. It will be refined and updated over the years to come to keep it the most essential of all references.

The annual meeting will build on this mission by facilitating live discussion/interaction and further dissemination of ideas and current research, and their translation into the everyday practice.



Q1/1

- Climate (2/3)
- Risk & Resilience (1/3)
- ESG
- Sustainability



😊 WELCOME

Thank you for your interest in our annual Amsterdam Glaucoma Meeting, hosted by Kugler Publications.

Is there psychic and spiritual space for yet another glaucoma meeting? We think so. Our belief is that we benefit personally and professionally from attending a broad spectrum of meetings, with differing sizes and formats as well as goals and levels of interaction. In addition to the larger and more general didactic meetings, there is certainly space for smaller meetings, their very size making them more conducive to highly participatory discussions while also allowing a more focused scientific orientation. This Amsterdam meeting leverages strengths from both approaches.

We hope to accomplish several things with this meeting. First, we want to build on our soon-to-be three-volume **Glaucoma Research and Clinical Advances** series (edited by Paul A. Knepper and John R. Samples), as well as launch our **New Concepts in Glaucoma Surgery** series, whose upcoming first volume, **Current Developments in Glaucoma Surgery and MIGS** (edited by Ike Ahmed and John R. Samples) is an in-depth exploration of MIGS. Both series are developed and published by Kugler Publications.

Our aim is to keep the meeting small enough to ensure extensive personal interaction, yet large enough to bring novel information to the didactic sessions, thus striking a balance between basic science and clinical presentations.

This Amsterdam Glaucoma Meeting intends to reflect the open-mindedness that guides scientific progress and is characteristic for The Netherlands in general, and Amsterdam specifically. In future years we want the meeting to develop organically, remaining open to the possibility of tweaking attendance size and regulating the degree of scientific versus clinical content while fulfilling our main ambition: a meeting that allows time and opportunity for personal interactions which create opportunities for collaboration and discussions. We will be especially satisfied if these collaborations find their way into the Glaucoma Concepts book series to reach an even wider audience.



John R. Samples
Congress Co-Chair



Ernst Tamm
Congress Co-Chair





More info? www.glaucomacongress.com

SETUP

Frequency

Annually
End of September

2020 dates

September 30 – October 1, 2020

Location

Amsterdam, The Netherlands

Venue

Rosarium

Attendance/audience

Our target audience consists of glaucoma experts, scientists, clinicians, as well as general ophthalmologists dealing with glaucoma patients.

Limited availability (first come, first serve): maximum of 200 participants. With this annual boutique congress, we wish to facilitate a profound dialogue among speakers and participants. This means creating an ambiance where the transfer of high quality content and

ideas between a small group of experts is best facilitated. Hence, the limited number of seats available. There's a maximum of 200 participants (first come, first serve). With this annual boutique congress, we wish to facilitate a profound dialogue among speakers and participants. This means creating an ambiance where the transfer of high-quality content and ideas between a small group of experts is best facilitated. Hence, the limited number of seats available.

The same is valid for the number of exhibits. The area is next to the main meeting room, and catering area. In line with our philosophy, we have chosen for table top exhibits only, with a maximum of 7 exhibits.

Organized by

Kugler Publications

Nieuwe Hemweg 7p

1013 BG Amsterdam

The Netherlands

www.kuglerpublications.com

Congress website

www.glaucomacongress.com

Contact

Administration and secretariat

Paula Schneider: paulaschneider@kuglerpublications.com

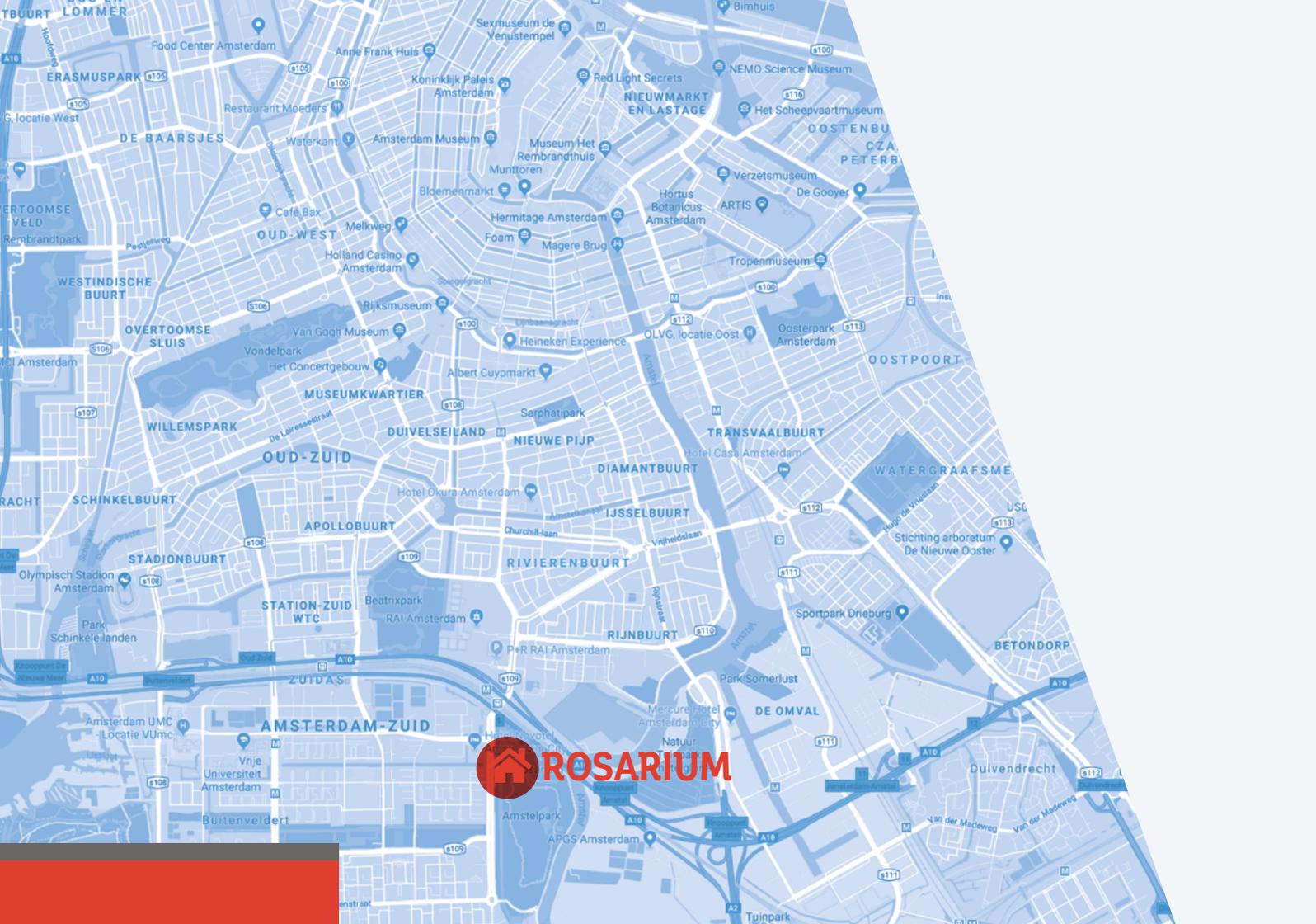
Sponsorship

Simon Bakker: simonbakker@kuglerpublications.com

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ROSARIUM

VENUE

The Advances in Glaucoma Research and Clinical Science 2019 congress will be hosted at Rosarium, located in the beautiful Amstelpark in Amsterdam.

The Amstelpark was built and opened for the 1972 Floriade gardening exhibition. The park has its own train line, the Amstel train, which runs through the Rosarium, the rhododendron valley and the Riekermolens.

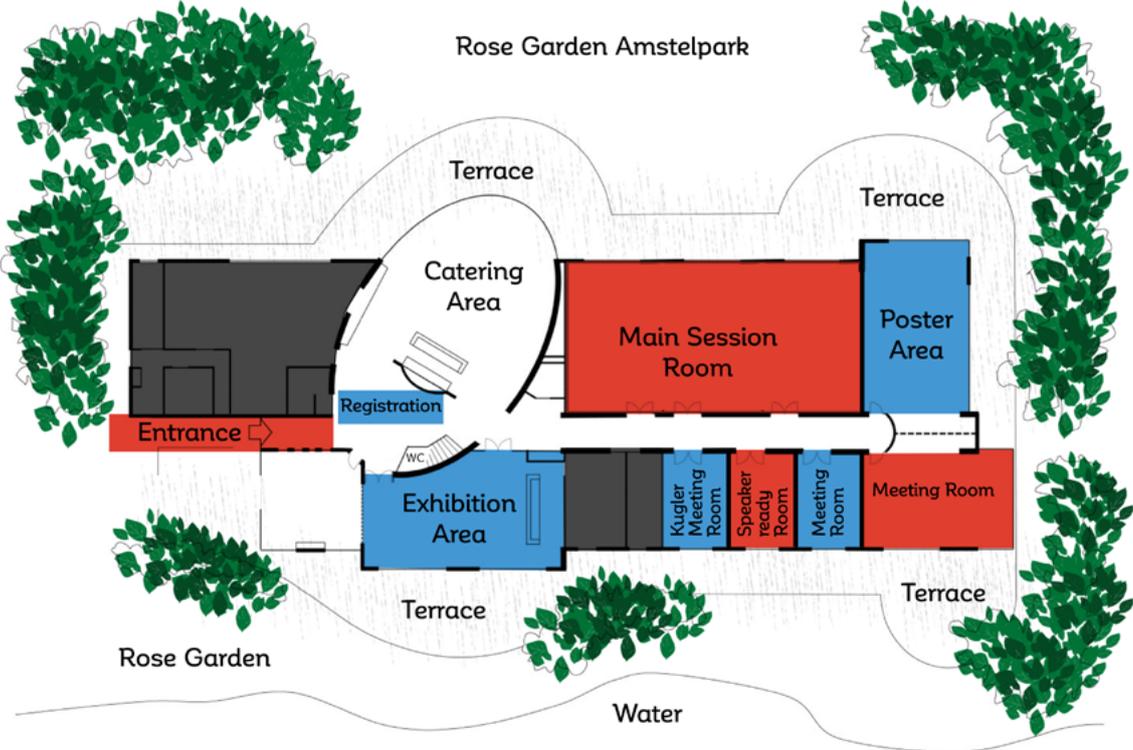
The Rosarium is located within walking distance from RAI station. From there it will take approximately 15 minutes by train to get to either Amsterdam's city center or Schiphol Airport.

Rosarium

Amstelpark 1
Europaboulevard
1083 HZ Amsterdam



Floorplan Rosarium



SCIENTIFIC PROGRAM

Program Chairs



John Samples

Clinical Professor, Washington State University School of Medicine, Spokane, WA, USA



Ernst Tamm

University of Regensburg, Institute for Human Anatomy, Regensburg, Germany

Please visit www.glaucomacongress.com for the most accurate program and speaker information and to learn all about last year's edition.

Speakers

The faculty will consist of international acclaimed speakers.

Sessions

The format of the sessions (plenary sessions only) is based around the idea that interaction between the speaker and the audience is important. The invited talks will have time reserved for questions, and discussion after each session.

Learning objectives

- Improve participants ability to treat glaucoma based on new research findings, drug and device development(s).
- Introduce newest techniques, how it could affect previous best practices
- Identify newest research and future directions
- Updates on MIGS
- Updates on newest and pipeline drugs and their underlying modes of action
- Learn about the newest, often unpublished trabecular meshwork, optic nerve, uveal scleral & other outflow research
- Discuss the implications of this new research on glaucoma drug and device development
- Promote increased opportunities for collaborative scientific research and publications, provide a collegial environment and encourage new investigators

CME

A request for accreditation of and assignment of learning credits to the congress by The European Accreditation Council for CME (EACCME®) will be made.

Posters

Invite presentation of posters, which may have already been presented elsewhere – with classic ARVO model: people stand by their poster and explain why it's important. There is time designated for a poster round within the program.

IMPORTANT DATES

Date	Event
November 1, 2019	Registration open
December 1, 2019	Poster abstract submission open
January 31, 2020	Speakers confirmed (most)
June 15, 2020	Closing poster abstract submission
June 30, 2020	Accepted poster abstracts notification
July 1, 2020	Deadline early registration fee
September 14, 2020	Deadline regular registration fee

REGISTRATION COSTS FOR PARTICIPANTS

 Early	 Regular	 Onsite
€ 399	€ 499	€ 599 (if seats are available)

 Resident/PhD student get 20% discount on fees.

All prices exclusive of applicable VAT.

Materials

- Program book, with all abstracts

What's included in the registration fees?

Included in the registration fees are:

- Admission to all sessions (plenary scientific session)
- Abstract and program book (print and electronic editions)
- Admission to the exhibition
- Admission to the welcome reception (drinks and food)
- Full lunch all days
- Twice daily coffee breaks with bites/snacks
- Boat tour from the venue through Amsterdam (with optional stops)
- Access to recordings of (selected/part of) sessions after the congress

See terms and conditions on the website www.glaucomacongress.com.

EXHIBITION/SPONSORSHIP OPPORTUNITIES

All prices quoted are exclusive VAT

(21%, European Union Customers only; kindly provide your VAT number).

Table top exhibits - € 4.500

Limited table top exhibits available.

Do bring your backdrop or pop-up.

- Table approx. 80x160cm and two chairs
- Company profile in program book
- Electricity
- Two exhibit badges with full session access
- WiFi

Print marketing packages

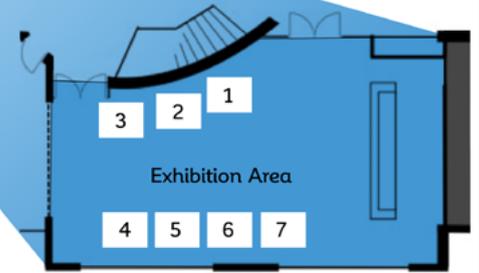
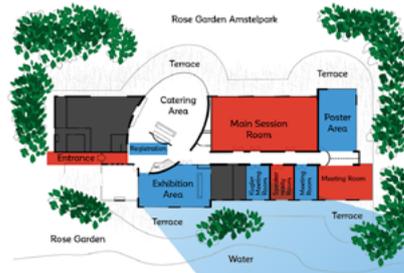
- | | |
|--|---------|
| 1. Logo on congress bag | € 7.500 |
| 2. Outside back cover advertisement in Program & Abstract Book | € 3.000 |
| 3. Inside advertisement in Program & Abstract Book | € 2.000 |
| 4. Logo on lanyards | € 3.500 |
| 5. Print Inserts in congress bag (excluding printing costs) | € 2.500 |



Premium Support package - € 9.500

- Table Top Exhibit Package
- Two additional participant registrations
- Participant bag insert
- One pre and post meeting e-mail banner in New Concepts in Glaucoma Newsletter
- Exposure of sponsor level on website
- Inside advertisement in Program & Abstract book
- First priority table top selection
- First priority educational packages

Additional table and two chairs -
€ 3.000



EDUCATIONAL SUPPORT PACKAGES

Company name and logo will be mentioned in the event's communications as an educational partner.

1

Sponsored Sessions

- Lunch break Session: € 30.000
- Satellite Symposium € 25.000

→ *Good to know*

- Special Industry-Sponsored Symposia time slots will be allocated on a first-come, first-served basis.
- The sponsoring company may select the speakers and topics, subject to final approval of the meeting program committee. In case of rejection of the session, each party will be entitled to cancel the session without paying a penalty for the cancellation or for any damages caused by the cancellation to the other party.
- In addition to the sponsorship fee, the sponsoring company must cover all speakers' expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited to present at the congress.
- Lunch is included
- All session will be mentioned/announced within the congress communications
- Video capturing is included.
- No ancillary event may compete with an official congress function.

2

Video library support
- € 10.000

New Concepts in Glaucoma is devoted to education and progress of scientific knowledge. Help us transmit our message to those who cannot attend by supporting our video library. With your contribution we will be able to build and maintain a video library that can be used by both the participants, and others within our community.

- Acknowledgment on the video library index page (logo + link)
- Acknowledgment in the program book

3

**Glaucoma
Concepts
special edition**
- € 25.000

A selection of papers from articles published in the New Concepts in Glaucoma Series will be reproduced in a special edition.

- Company name and logo will be mentioned in special edition as an educational partner
- All participants will receive a complimentary copy in the congress bag
- 100 copies of the special edition volume will be provided to the sponsor (delivery to the venue; shipping to other destination is available on request and at costs)
- Additional copies per 100: € 2.500

More info? www.glaucomacongress.com

SPONSOR LEVELS

Companies will be recognized by the total amount of their support to the congress according to the following levels:

Platinum	Gold	Silver	Bronze
> € 75,000	€ 50,000 - € 75,000	€ 25,000 - € 50,000	€ 15,000 - € 25,000

Levels will be communicated in promotional emails, in our program book and on the congress website.

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SPONSORSHIP AND EXHIBITION CONTRACT

Contact Name:

Company Name: (as to appear in all Conference publications)

Address:

City: Post/Zip Code:

Country: Email:

Telephone: Fax:

Website: VAT Number*:

*EU companies only

I would like to book the following Sponsorship Items: (please tick ✓)

Sponsorship Opportunities

✓	Sponsorship Item	Price*
	Table top exhibit	€ 4,500
	Premium support package	€ 9,500
	Additional table and two chairs	€ 3,000
	Lunch break session	
	- Tuesday	€ 30,000
	- Wednesday	€ 30,000
	Satellite symposium	
	- Tuesday (after the welcome reception)	€ 25,000
	Video library support	€ 10,000

✓	Sponsorship Item	Price*
	Glaucoma Concepts book - special edition	€ 25,000
	Unrestricted educational grant	
	Logo on congress bag	€ 7,500
	Outside back cover advertisement in Program & Abstract Book	€ 3.000
	Inside advertisement in Program & Abstract Book	€ 2.000
	Logo on lanyards	€ 3.500
	Print Inserts in congress bag (excluding printing costs)	€ 2.500
	Notepads and Pens	€ 2,500
	Total Amount (please complete)	

*All prices quoted are exclusive of 21% VAT

I have read and accepted the cancellation policy as indicated in this industry prospectus at page 31.

DATE: SIGNATURE:

Please send to:
 Kugler Publications | Attn Simon Bakker
 P.O. Box 20538 | 1001 NM Amsterdam | The Netherlands
 info@kuglerpublications.com

TERMS AND CONDITIONS

Terms of Payment

After the contract receiving the contract or any other form confirmation regarding the desired level of participation in the congress, we will issue an invoice which is due 30 days after the issue date.

Terms of Cancellation

For cancelling or reducing sponsorship in any form, a written notification must be submitted to the congress organizers before August 1, 2020. The date this notice is received by the congress organizer is the effective date. The following cancellation costs apply:

Date	Costs*
Before April 1, 2020	15%
April 1, 2020 – July 31, 2020	50%
After August 1, 2020	100%

*of the total costs or costs difference in case of a reduction

Alterations in the Regulations

The Organizer reserves the right to alter the present regulations with immediate effect in the event that orders from the local authorities or other compelling reasons might make it necessary.

Special Arrangements

Special arrangements, if any, between the organizer and the exhibitor which are not included in the agreement shall only be binding when accepted in writing by the organizer.



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